



Extension
UNIVERSITY OF WISCONSIN-MADISON
LINCOLN COUNTY

A photograph of various raw meats and poultry pieces, including ground meat, cubed meat, and a whole piece of meat, arranged on a wooden cutting board with parchment paper. A sprig of rosemary is visible in the background.

DIRECT MARKETING OF MEAT & POULTRY

HOW FARMERS CAN SAFELY & EASILY SELL DIRECTLY TO CONSUMERS

THURSDAY JUNE 4, 2020 @ 12:30 PM

Featuring the following panelist:

Paul Pierce - Chief of Regulatory Services, Bureau of Meat and Poultry Businesses - WI DATCP Requirements for directly marketing meat and poultry to consumers

Join via the link to the Zoom meeting:

<https://go.wisc.edu/9ei584>

Zoom Meeting ID: 967 8063 5509 Password: Sales

Or by phone at: (312) 626 6799 Meeting ID: 967 8063 5509

Please submit questions to: melinda.osterberg@wisc.edu or 715-252-9459