

Stout Technology Park Development Corporation



STOUT
TECHNOLOGY &
BUSINESS PARK

Economic development partners:

City of Menomonie

University of Wisconsin-Stout

Xcel Energy

Building Foundations for Technology Jobs.

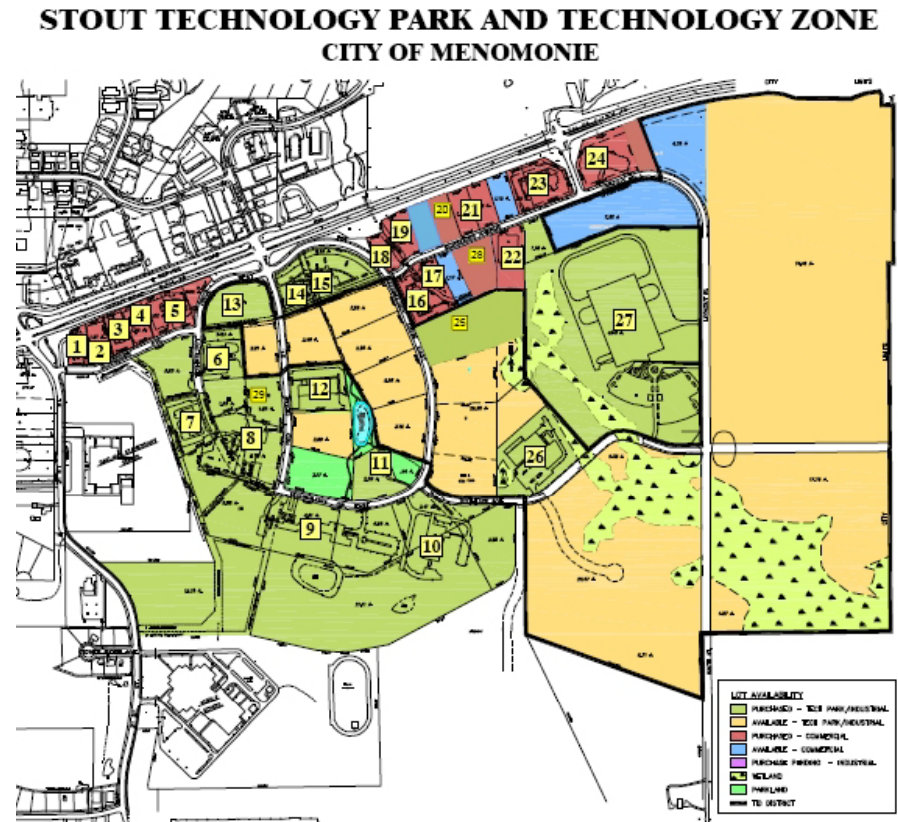
2011 Lake Superior Business & Technology Conference

UNIVERSITY OF WISCONSIN-STOUT
WISCONSIN'S POLYTECHNIC UNIVERSITY

DISCOVERYCENTER
Inspiring Innovation

Development Corporation

- ⌘ 501(C) 4
- ⌘ Incorporated 1989
- ⌘ Opened in 1990
- ⌘ 11 member board
 - ⏏ 3 Officers
 - ⏏ 7 Ex-officio Reps
 - ⏏ 1 Director



Strategic Location

- ⌘ I-94 "IQ" Corridor
- ⌘ Proximity to Twin Cities
- ⌘ High quality of life
- ⌘ Regional workforce
- ⌘ Baldrige winner
- ⌘ Multi-level incentives
- ⌘ Multiple broadband options

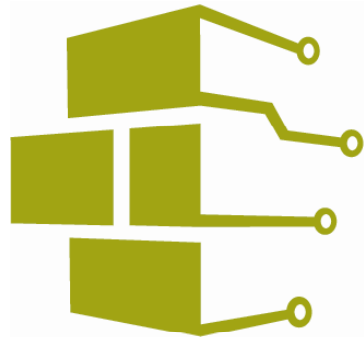


3



Benefits to company

- ⌘ High Quality Workforce
- ⌘ Staff-training Mini-grants
- ⌘ Malcolm Baldrige quality award partner
 - ☒ Access to grant/research Opps
 - ☒ Close tie to faculty/students
 - ☒ Adjunct status



STOUT
TECHNOLOGY &
BUSINESS PARK

Benefit to University/Community

- ⌘ Real world lab, opportunity for research
- ⌘ Next-step incubation possibilities
- ⌘ Visible contribution to community
- ⌘ Monthly Tech Talk Business Briefs



Impact

- ⌘ Building valuation over \$65 million
- ⌘ Annual real estate taxes nearly \$715,000
- ⌘ More than 1,300 people work in the Park
- ⌘ Annual payroll nearly \$50 million
- ⌘ Wage impact on community estimated to surpass \$232 million annually



Statistics

- ⌘ Twenty-eight buildings
- ⌘ Approximately 403 total acres
- ⌘ Currently 180 developable acres
 - ☑ Includes City and Foundation properties
 - ☑ Available Commercial Zone acres = 13
 - ☑ Available Technology Zone acres = 167
- ⌘ Fifty-nine entities conducting business



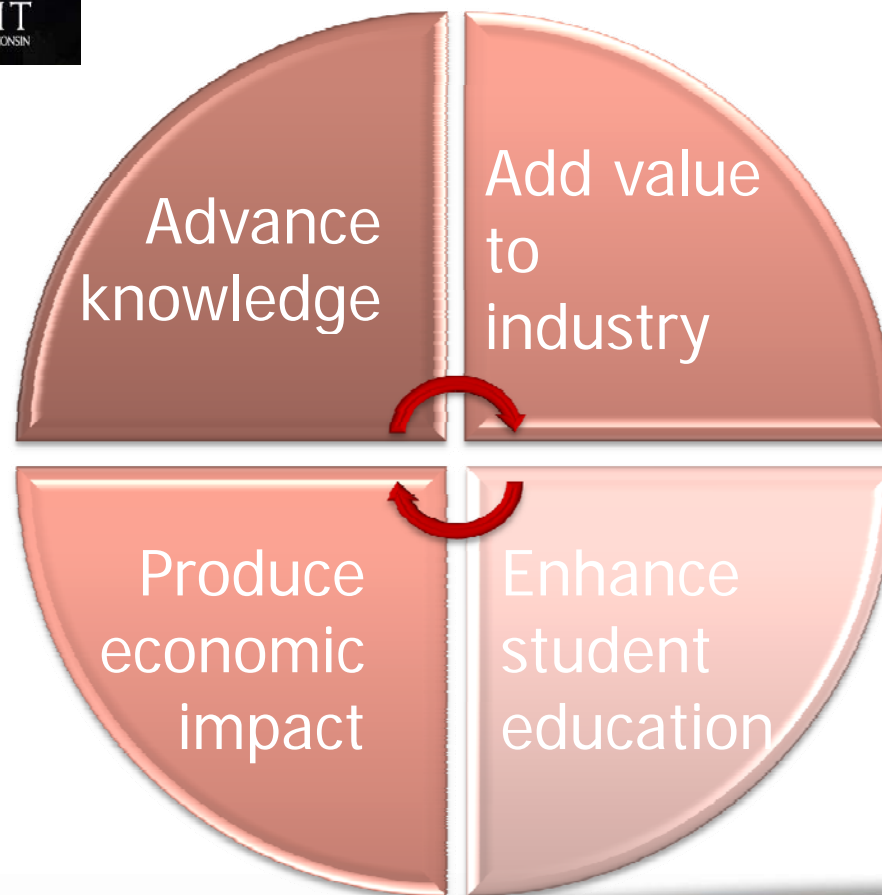
Advancing Polytechnic Focus

The expertise of UW-Stout faculty, staff, students and other private sector specialists is harnessed to foster discovery and innovation .

- ⌘ Facilitate student learning through research
- ⌘ Connect faculty/staff experts with private sector businesses to solve technical problems and create intellectual property
- ⌘ Assist start-up businesses and assist the community with economic development



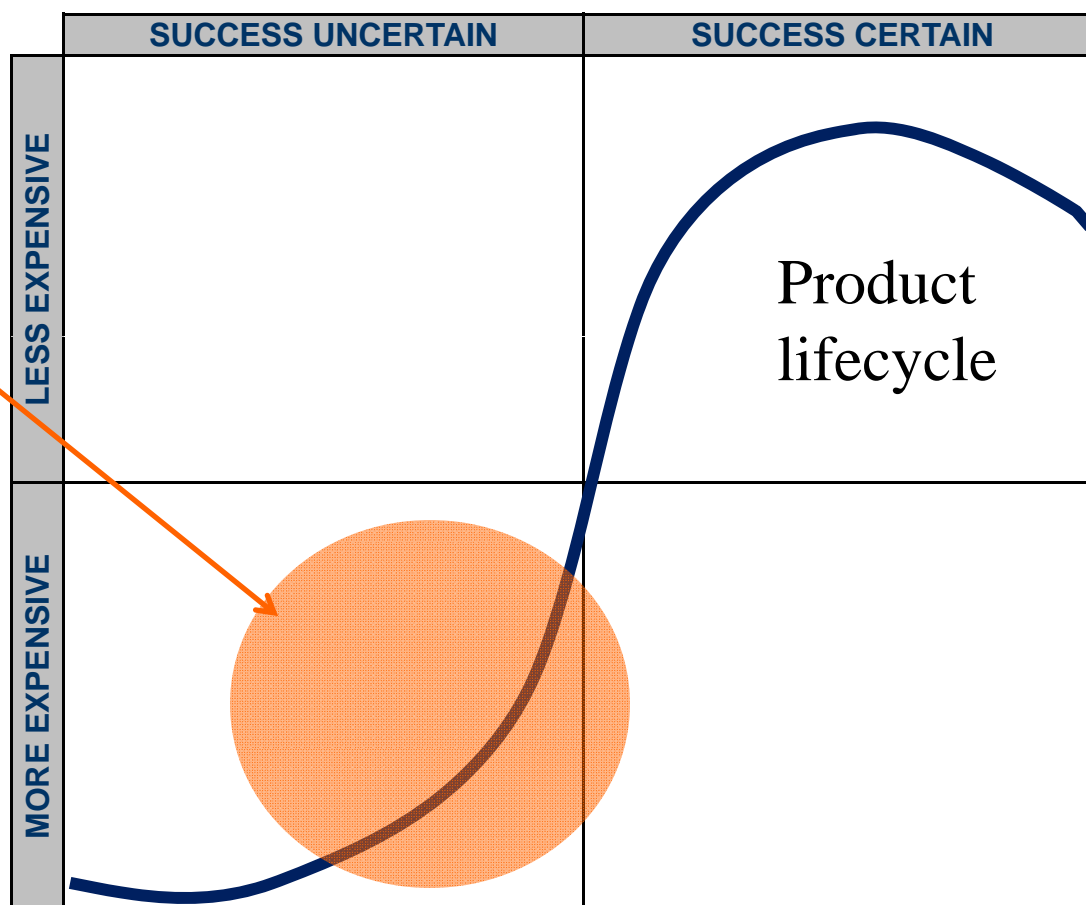
Inspiring Innovation





Applying research Solving challenges

- Applied research carries product development from basic research to commercialization
- Product life cycle and collaborative resources drive project efforts





Bridging the gap and keeping the ball rolling...

Clients, Business & Industry

Needs

- Technology
- Support staff
- Problem solving
- Training

Resources

- Real-world lab
- Co-op stations
- Technical expertise
- Real-time problems



UW-Stout, UW System, Partners

Needs

- Education interaction
- Staff development
- New technology
- New skills

Resources

- Faculty, staff, students
- Expertise
- Technology
- Facilities

Results-focused, year-round innovative projects