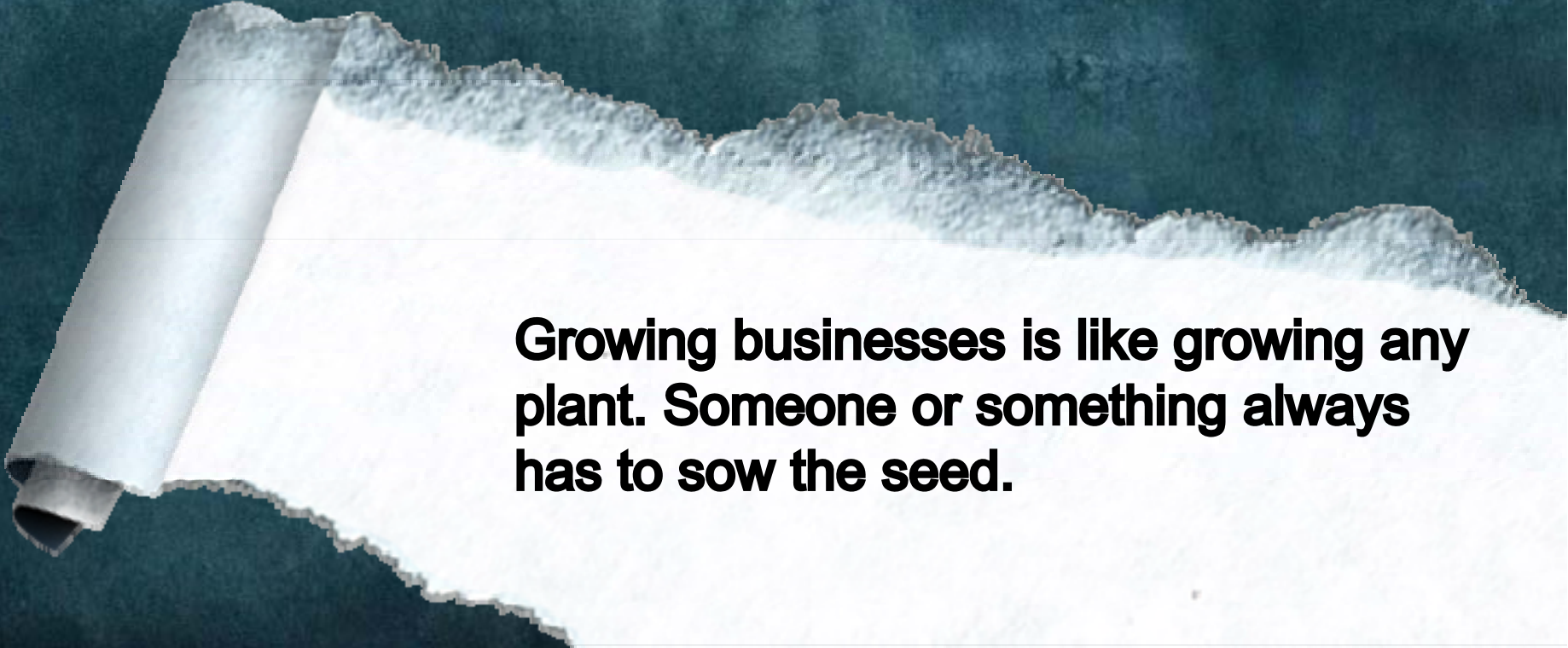


Thoughts, ideas and ponderings



Growing businesses is like growing any plant. Someone or something always has to sow the seed.

Common recommendations

- Cultural setting
- Climate
- Creative class
- Tax incentives
- Enterprise zones
- Reduce burdensome regulations
- Low cost energy
- Research university nearby



TREAT YOUR
ENTREPRENEURS
LIKE
KINGS



Solstice Outdoors



Katie and Dave Gellatly

SBA Emerging Small Business Award 2006



Ken and Meg Thoreson

H Window Company LLC



Lake Superior Chapter WIN Advisory Board



Inventors and Entrepreneurs Clubs







BUILD

MODERN NETWORK

INFRASTRUCTURE

Rural electric cooperatives

“Many [rural electric] cooperatives exist in the rural United States, and were created by the New Deal to bring electric power and telephone service to rural areas, when the nearest investor-owned utility would not provide service, believing there would be insufficient revenue to justify the capital expenditures required.”

Source: Wikipedia

Interstate highway system



This is the next highway.....



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JUDSON C. EDWARDS

DIGITAL DELIVERANCE



DRAGGING RURAL AMERICA,
KICKING AND SCREAMING, INTO
THE INFORMATION ECONOMY

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“The capability of information technology to make physical location less important has the potential to allow rural areas throughout the United States and the world to participate in the global economy without regard to geographic location.” (Turner, 2002)

Broadband users by country



China: 116 million

(March 2011)



United States: 83 million

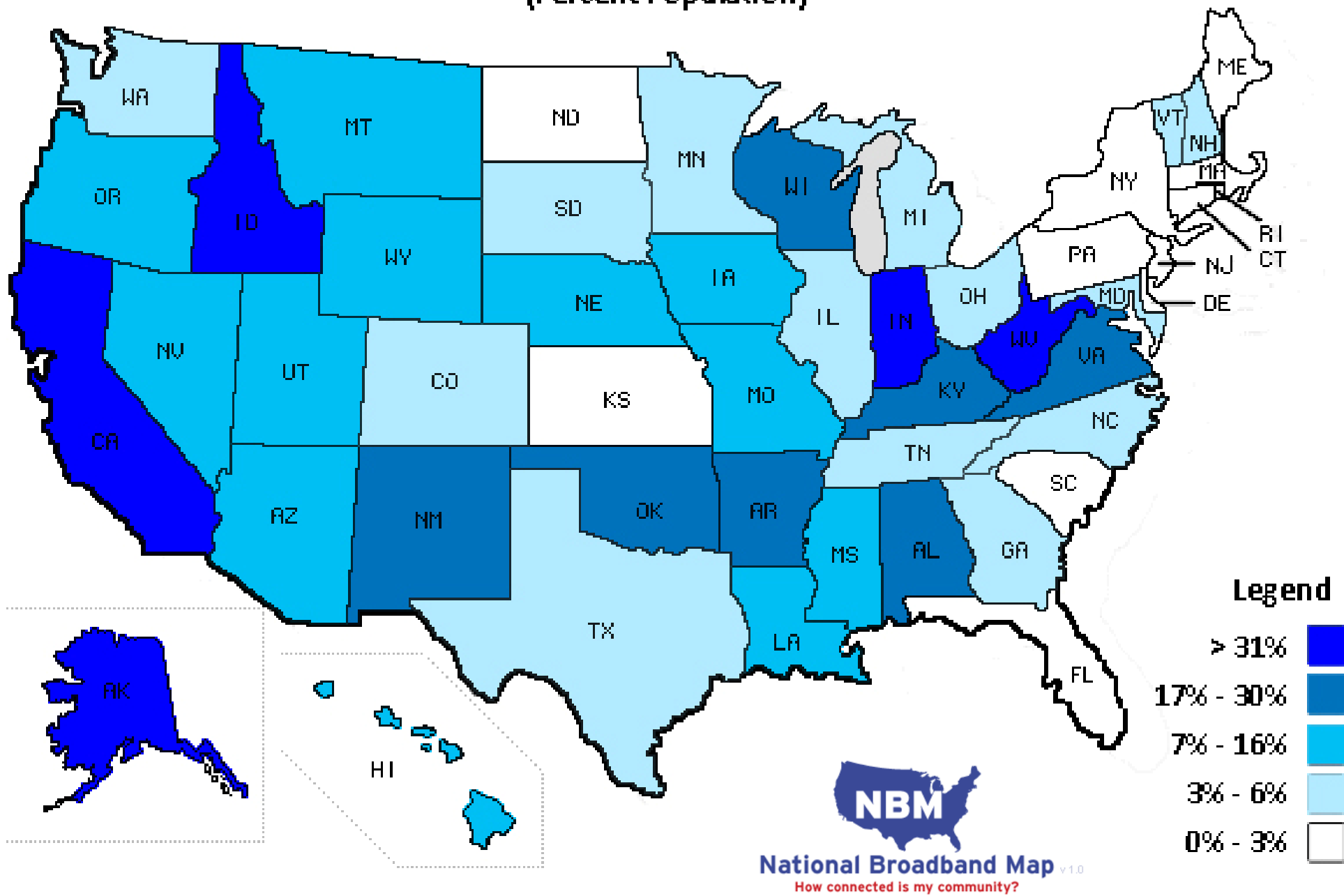
(June 2010)

Broadband users by state

Rank/Name	Speed (DL 3+/UL 0.7+)
1. District of Columbia	100%
11. Illinois	99.3%
13. Ohio	99.3%
17. Michigan	99.1%
26. Minnesota	98.5%
33. Iowa	96.7%
35. Louisiana	96.4%
39. Mississippi	93.8%
43. Wisconsin	88.2%



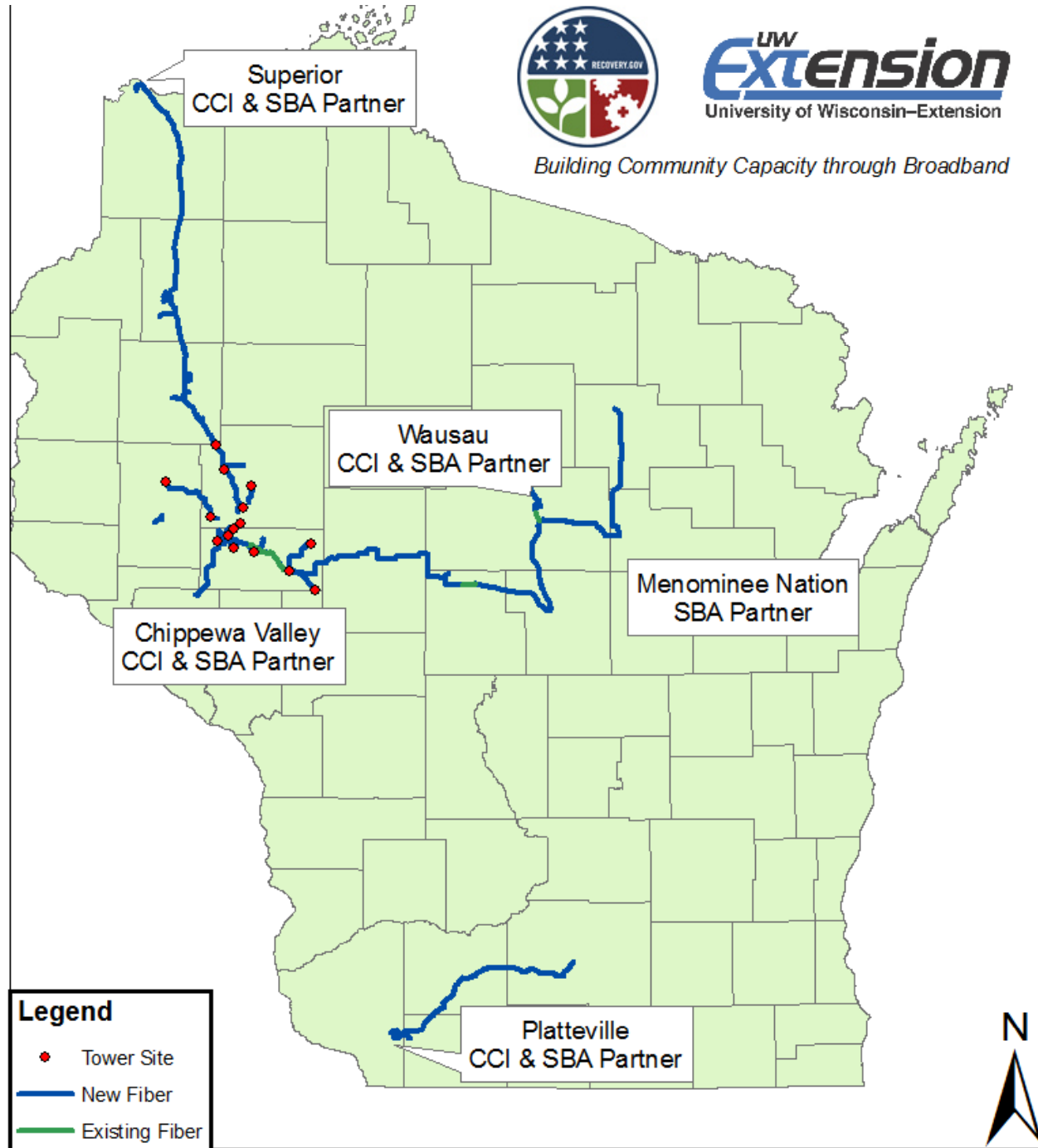
Urban vs. Rural - Difference in Speed Availability (DL > 3 mbps, UL > 768 kbps) (Percent Population)





LW
Extension
University of Wisconsin-Extension

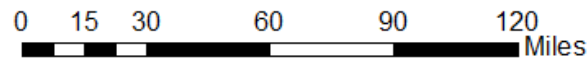
Building Community Capacity through Broadband



Legend

- ♦ Tower Site
- New Fiber
- Existing Fiber

CCI - Comprehensive Community Infrastructure
SBA - Sustainable Broadband Adoption



Energy



Government



Economic Development



Education



Civic Engagement



Public Safety



Health Care

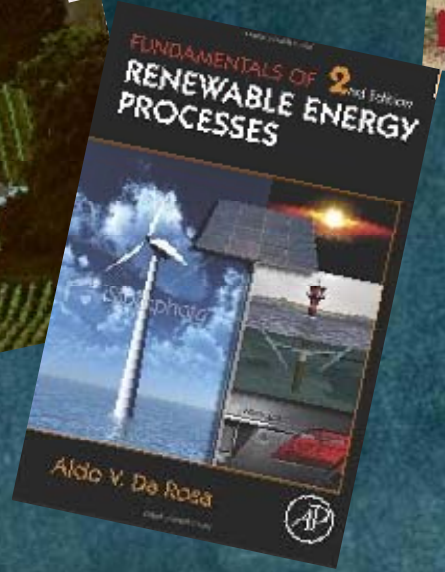
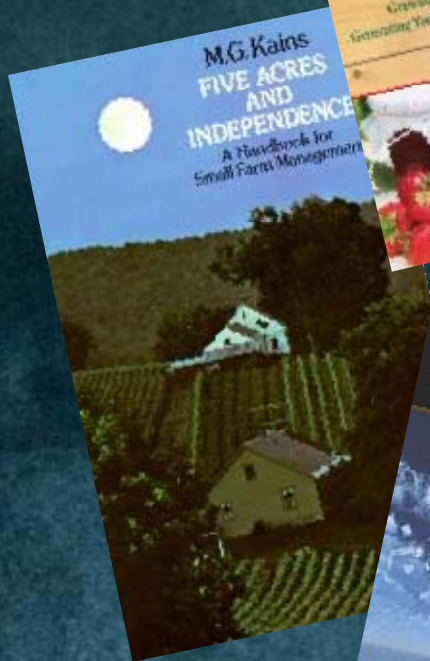
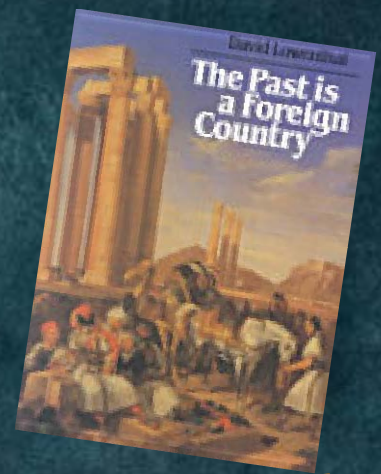
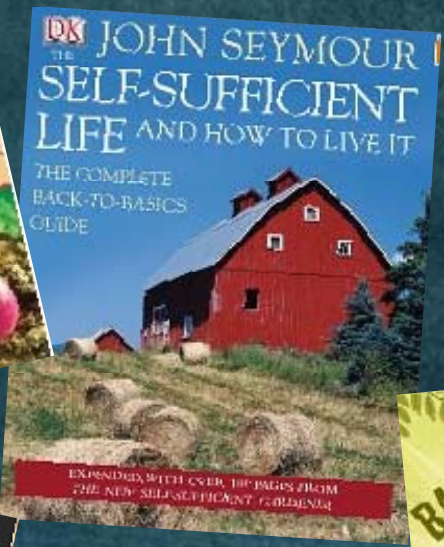
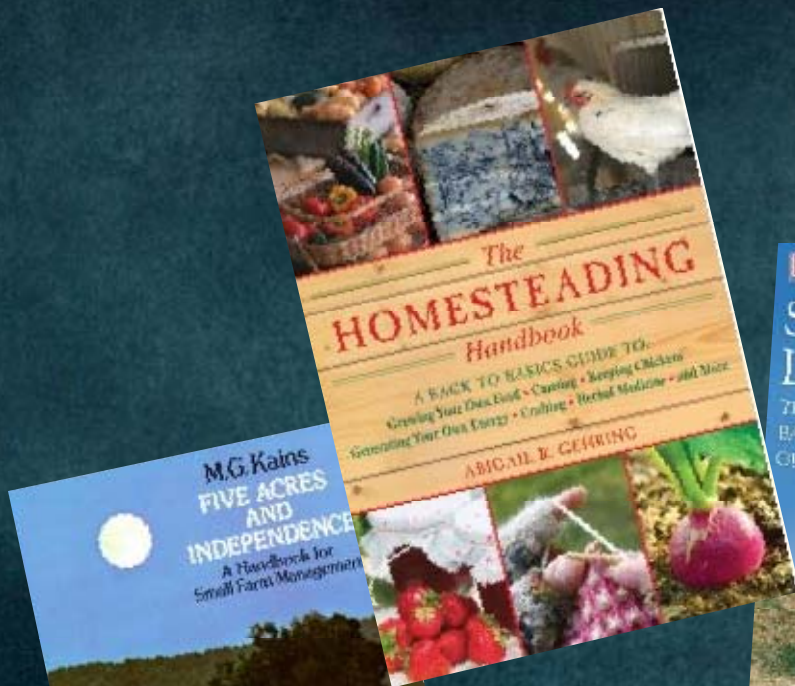




LEVERAGE
EXISTING
STRENGTHS
TO CREATE A
REGIONAL
THEME

Who are you attracting now?

- People who like to be **independent but connected**
 - Resourceful and independent individuals
- People that love **outdoor recreation** and being close to nature
 - Outdoor Life
- People that would like to be **self-sufficient**
 - Grow your own food, fuel and create your own business



Creating a Theme-Based Regional Culture

- Can you create an inexpensive incubator area in your “Technology Park”?
- Can you develop educational and training sessions like these?
 - “growing your own energy”
 - “growing, storing and selling your food”
 - “bring your ideas and let’s build your business”
 - “boot camp for entrepreneurs”

Why? This certainly is not “High-Tech” ...



Innovation



BLAH

blah
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BLAH

JUST DO IT.



kings |

infrastructure

| theme

SUMMARY





Commander Pat Dillon

The NW WEN office will be vacant due to Pat Dillon's mobilization. Dave Linz, SE Regional Director, will be handling calls and emails.



University of Wisconsin

THANK YOU

